

FOR IMMEDIATE RELEASE

ISENBERG NAMED PANELIST FOR WORLD INTELLECTUAL PROPERTY ORGANIZATION

ATLANTA, Jan. 24, 2005 – Attorney Doug Isenberg of Atlanta – publisher of the award-winning website GigaLaw.com and a world-renown authority on Internet law – has been invited to join the Geneva, Switzerland-based World Intellectual Property Organization's (WIPO) Arbitration and Mediation Center's List of Neutrals and the Center's Domain Name Panel.

In this position, Isenberg will serve as a domain name panelist appointed by WIPO to decide disputes under the "Uniform Domain Name Dispute Resolution Policy" (UDRP), a mandatory arbitration procedure for deciding competing trademark claims to domain names. As a domain name panelist, Isenberg will review domain name disputes and decide whether to transfer or cancel a domain name registration or maintain the status quo. Once a case is presented to WIPO, it is typically resolved within about two months. With his appointment, Isenberg will join fellow panelists for a conference in October 2005 in Geneva.

At present, there are almost 400 individuals worldwide serving as domain name panelists for WIPO, spread over 50 countries. In Georgia, there are only two other domain name panelists.

As the prominence of the Internet continues to grow, the number of domain name disputes decided by WIPO is on a constant rise. Since the founding of WIPO's Arbitration and Mediation Center in 1994, the Center and its panelists have resolved more than 6,600 domain name disputes involving approximately 12,000 domain names and parties from 120 countries. More information about the WIPO Arbitration and Mediation Center is available at <http://arbiter.wipo.int/center/index.html>.

"The opportunity to join WIPO and trademark attorneys worldwide in deciding domain name disputes should be both educational and exciting," Isenberg said. "In addition, the insights and training I will obtain as a WIPO domain name panelist should further enhance my ability to represent clients with domain name and other Internet legal needs."

Isenberg has represented trademark owners and domain name registrants in disputes before both WIPO and the National Arbitration Forum. He has obtained many successful domain name decisions on behalf of his clients, including a 2004 decision for Six Continents Hotels Inc. involving nine domain names with the trademarks "Holiday Inn," "Crowne Plaza" and "Staybridge Suites."

Isenberg practices intellectual property, technology and Internet law and has counseled clients on domain name disputes for eight years. He is the founder, editor and publisher of GigaLaw.com, the leading website on Internet law, and is the author of "The GigaLaw Guide to Internet Law" (published by Random House). Frequently quoted in the mainstream media, Isenberg is a well-known legal commentator and frequently appears on CNN and CNN Headline News. Additionally, he is an adjunct law professor at Georgia State University's College of Law and serves as chair-elect of the State Bar of Georgia's Intellectual Property Law Section.

###